

# Style Guide

This style guide will help keep your new website consistent as you continue to make tweaks and customise it.

 (+1) 234-456-7890

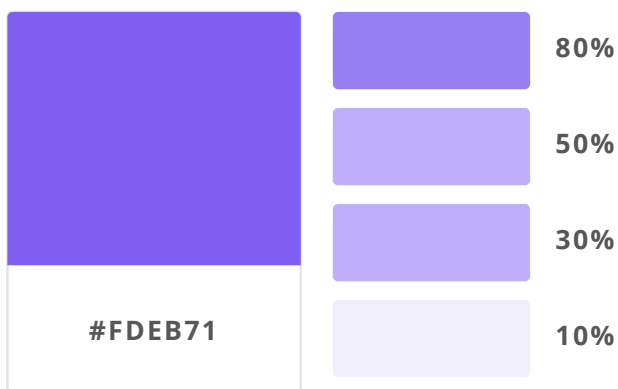
 lorem@projectpack.com

 projectpack.com

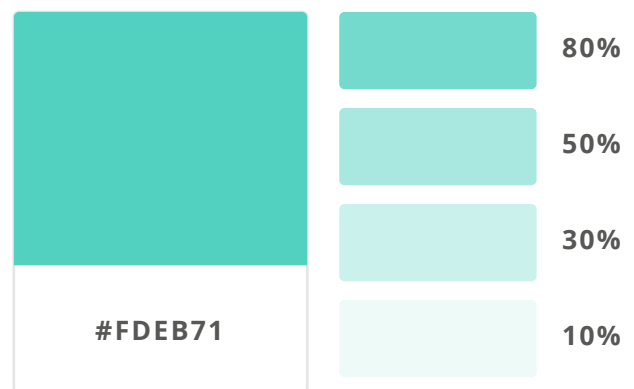
# Colour Palette

We use three main brand colours plus a selection of tints to provide extra variety.

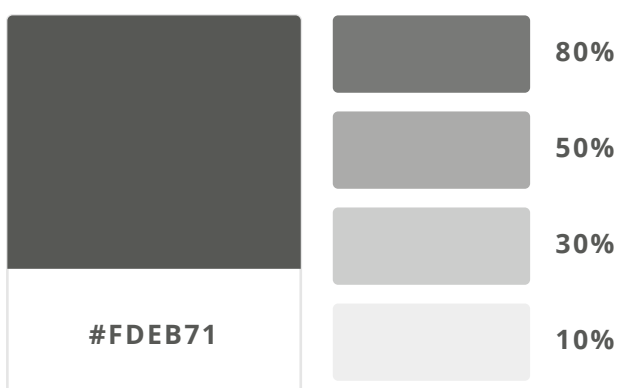
## Primary



## Accent



## Grey



# Typography

These are the main typography styles for this website. If you decide to add more, make sure you add them to this list so you don't end up with lots of similar styles.

## Headline H1

Family: **Open Sans** · Size: **34px** · Weight: **Light** · Line-height: **46px** · Colour: **#575855**

---

## Headline H2

Family: **Open Sans** · Size: **20px** · Weight: **Light** · Line-height: **23px** · Colour: **#575855**

---

## Headline H3

Family: **Open Sans** · Size: **16px** · Weight: **Bold** · Line-height: **23px** · Colour: **#575855**

---

## HEADLINE H4

Family: **Open Sans** · Size: **10px** · Weight: **Bold** · Line-height: **23px** · Colour: **#52D1C1**

- |                  |               |
|------------------|---------------|
| 1. Numbered list | • Bullet list |
| 2. Numbered list | • Bullet list |
| 3. Numbered list | • Bullet list |
| 4. Numbered list | • Bullet list |
- 

Image credit

Opacity: **70%**

Family: **Open Sans** · Size: **8px** · Weight: **Regular** · Line-height: **11px** · Colour: **#575855**

---

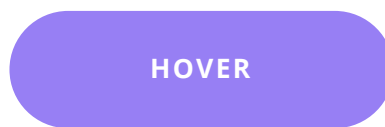
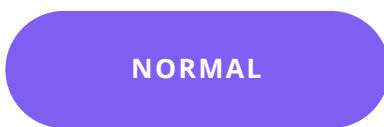
This is a paragraph using Open Sans regular at 12px, with a 23px line-height in the colour #3575855. The paragraph spacing is 10px.

This is a paragraph showing the use of **bold text**, using the weight Bold. Nam ornare lectus ullamcorper nisl accumsan accumsan. Mauris et arcu sit amet enim lacinia pellentesque eu quis sapien.

# Buttons

You can use buttons in any of the brand colours. Try to only use them for one call to action per page for maximum impact.

## Primary



## Accent



## Primary Ghost



## Accent Ghost



# Forms

Here are some form elements for your website. All form fields should be shown with a label.

## Label

## Label

## Label

Please enter a valid email address

## Dropdown label

Choose one... ▼

Option one

Option two

Option 3

# Forms — Continued

## Check boxes



Unchecked



Hover



Checked



Disabled

## Radio Buttons



Unchecked



Hover



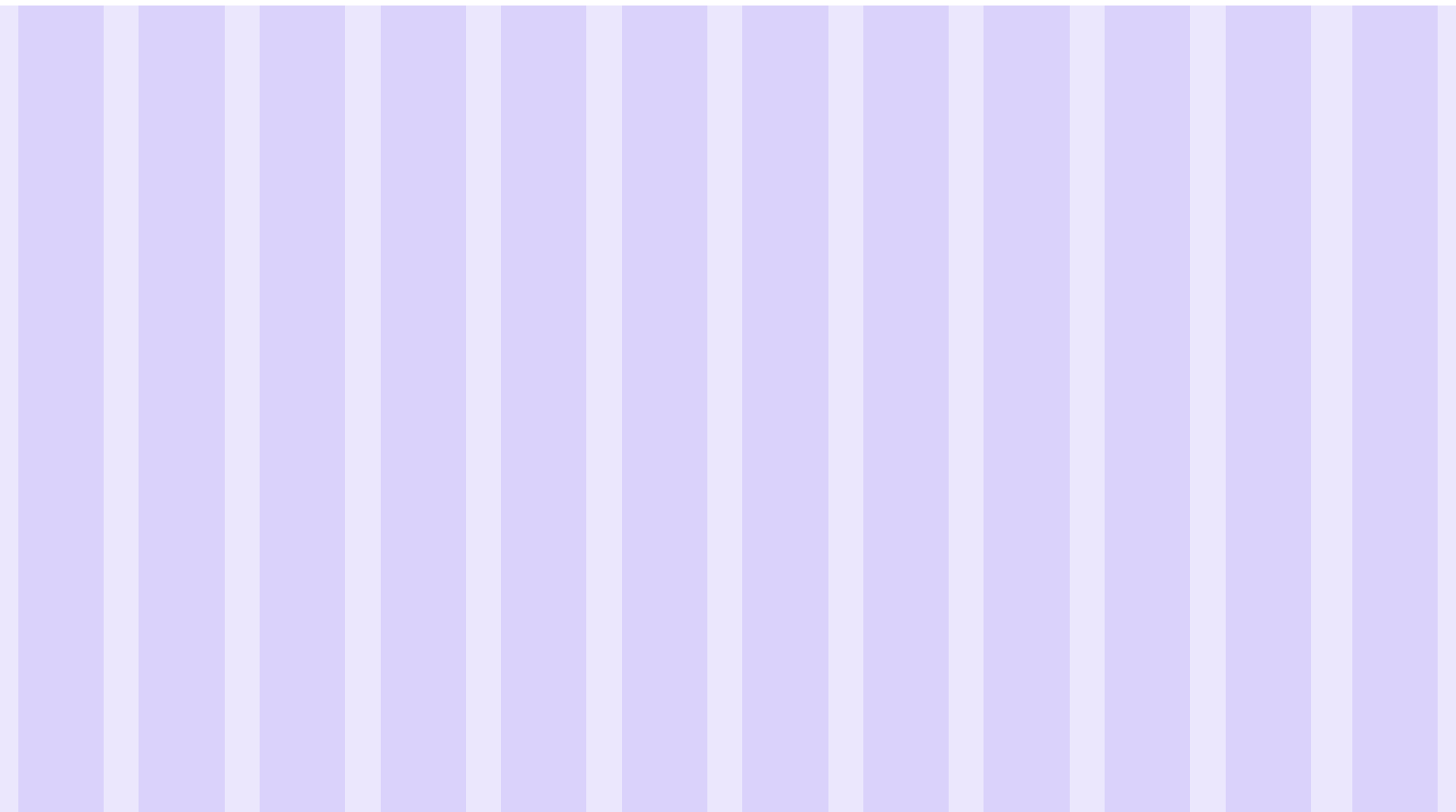
Checked



Disabled

# Grid

The grid is 12 column, and is 1170px with a gutter on 30px (15x2). Breakpoints will be 970px for tablet and 750px for mobile devices.





If you have any questions about the style guide, please don't hesitate to get in touch and we will happily go through it with you.

 (+1) 234-456-7890

 lorem@projectpack.com

 projectpack.com